

JK 2021 Survey Analysis and Report

29/09/2020

by Helen Errington



Below is a short summary of the results of the JK2021 Survey. I am so sorry that the situation with regard to land access for JK2021 overtook us before we were able to publish these results. Please be assured that the results of the survey have not influenced the decision to cancel JK2021 – this has been done purely on the grounds that the land access for days 2 & 3 was revoked in the first week of September. The JK2021 organisers have explored every feasible option for securing access to suitable terrain in the South West for an orienteering event of the standard and popularity of the JK, but have found it impossible to do so. Landowners have indicated that they are unable to give permission for an event such as the JK while the Government and other local organisations restrictions relating to the COVID-19 pandemic continue.

British Orienteering and the JK2021 team would like to thank everyone for their responses – for the messages of support for the event and also since the news of cancellation. It is clear that there is a great deal of support for the JK2021 team and goodwill from orienteers who appreciate that these are difficult times.

Overall contact figures

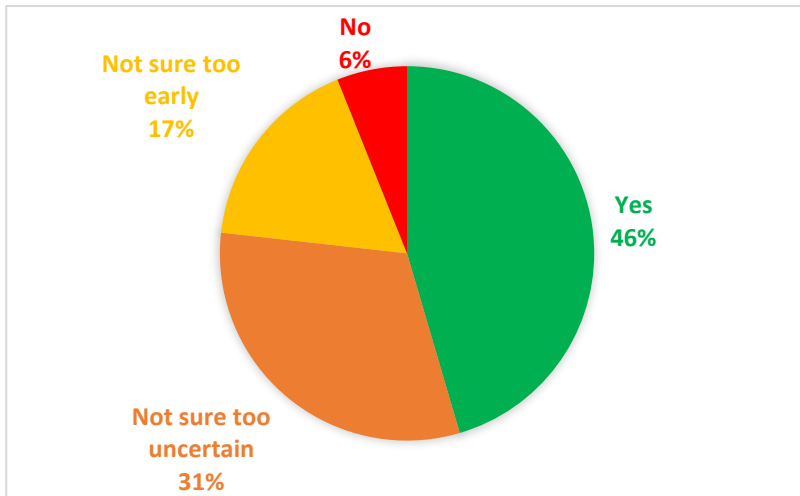
There were 1154 responses to the questionnaire; all the comments submitted for every question have been read. This report includes a limited amount of this information. Most results are rounded to the nearest % point.

The age profile of respondents was as follows:

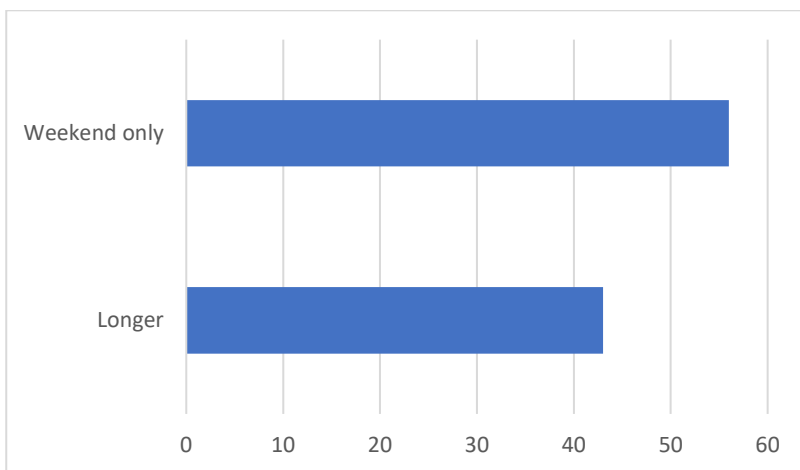
U18	3.3%
20 – 35	17%
50 – 50	26%
55 – 65	37%
70+	15%

Analysis of responses to the questions asked

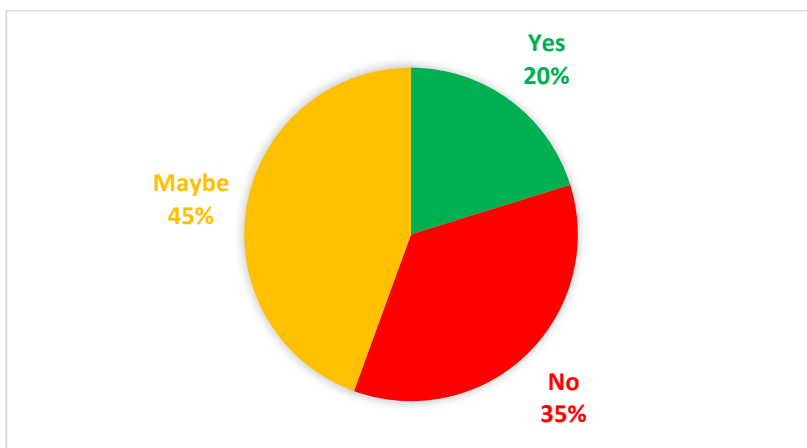
Q1. Are you thinking about going to the JK in 2021?



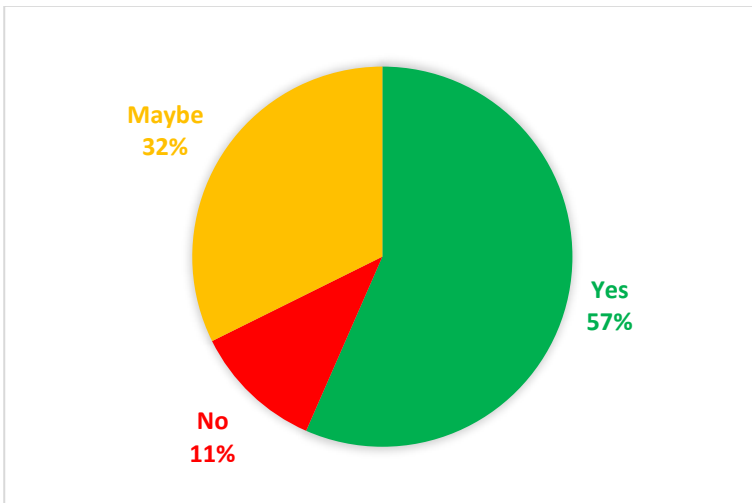
Q2 How long are you thinking of going to stay for the JK2021?



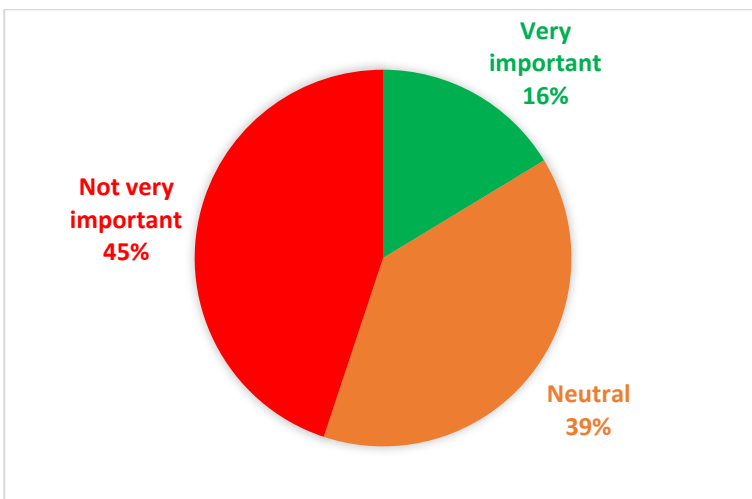
Q3 If other local events were arranged either before or after the Easter weekend, would this make you stay longer?



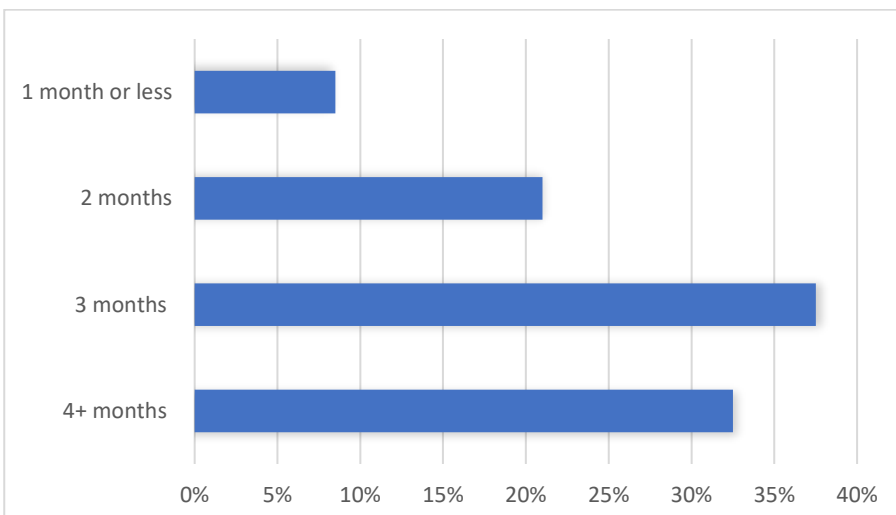
Q4 If the JK was only a 2 day event with training on the Friday and no Relay on the Monday, would you still plan on attending?



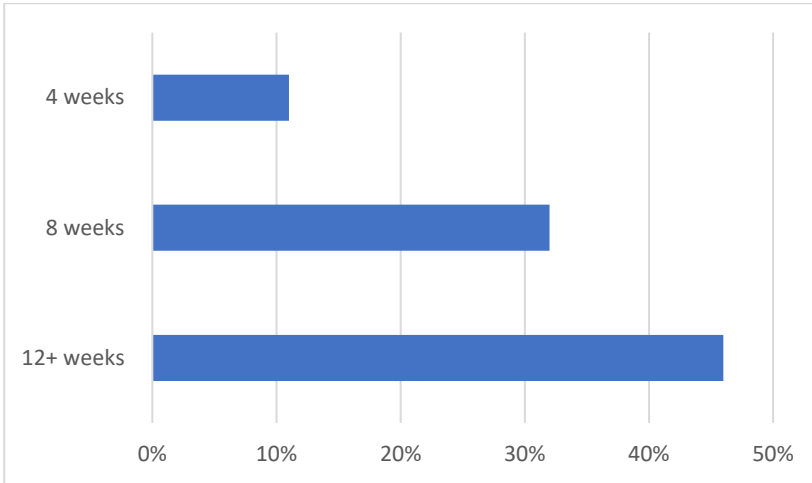
Q5 How important is the Relay to you?



Q6 How far in advance would you be looking to book your accommodation for JK2021?



Q7 How far in advance of the JK would you plan to make an entry?



Q8 If JK2021 were to go ahead there may need to be some changes to the usual facilities on offer. Please rate the following that would influence your decision to attend the JK2021.

Essential	Neutral/Non Essential	Non Essential
Toilets	Catering	Messages
Extra Hand washing	Equipment traders	Results Display
	Commentary	Prize Giving
	Club Tents	GPS Tracking

Q9 What would deter you from attending the JK in 2021?

78% of respondents said that bussing would deter them from entering.

Other deterrents were: lack of key facilities, low attendance by others, having to use communal shelters.

Q10 As of August 2020, please rate the following concerns that you may have with entering, booking accommodation and taking part in JK2021?

The top 5 concerns listed as very important or important:

